

MADE IN AMERICA MOVEMENT TAKING

An enthusiasm greater than was hoped for even by the most sanguine of the incorporators has greeted the nation-wide "Made in America" movement recently launched by the "Made in America" Products association. From all parts of the country have come letters and telegrams containing words of commendation and inquiries regarding membership. More than 100 firms have indicated their interest in the movement and letters have been received from manufacturers and business men in all lines, publishers, manufacturers' associations and labor organizations, club women and ministers. One minister proposes to preach a sermon on the subject and several women's clubs have endorsed the movement and will enlist members throughout the country under the "Made in America" flag.

At the headquarters of the organization, 115 Broadway, New York, it is stated that while the activities of the association have so far been confined to New York city and its environs, letters have been received from as far west as California. The directors hope to start with the territory outside New York city this week.

Harry Tipper of the Texas company, president of the Advertising Men's league, and a member of the executive committee of the "Made in America" Products association, Inc., issued a statement recently regarding the work being done and planned by the association. He said:

"During the past few months the newspapers and magazines have devoted much space to the slogan 'Made in America', and when our association was incorporated, that title naturally suggested itself. Since then we have received quite a few letters suggesting that 'Made in U. S. A.' would be more appropriate. The matter will be given careful consideration by the members of the association but the important point that we wish to impress upon the consumer, both at home and abroad, is that no matter under what slogan they are offered, American-made goods are equal, if not superior, to those of European manufacture. We are appealing to Americans to buy American-made goods, not for patriotic or sentimental reasons, but because we know they will get as good, if not better values, than if they bought foreign-made products. We have in this country the best workmen and specialists in the world. Many of them received their early training in European workshops, and know their secrets, as well as those of the Americans. Therefore, they are able to produce better goods."

"The exalted position that many Americans give to European products is not justified by facts. Why I know of several instances wherein American manufacturers place a foreign stamp on their goods and thereby find a more ready sale for them. One of the primary objects of our organization is to disabuse the public mind of the fact that a foreign stamp makes for a better product."

"When the war in Europe started a great hue and cry went up that numerous American industries would be forced to close down because they could not procure certain materials made in Europe. I know of one case

of a manufacturer of enameled signs who was ready to quit because he had always secured a certain pigment from Europe. He went to his laboratory in despair only to learn that his chief chemist had been experimenting and had produced a pigment better than that which they had been using. The factory is running at full capacity today. We Americans are, in many respects, too diffident. We have depended so long upon Europe for certain things and it is so easy to get them there that we have continued to do so, instead of manufacturing them at home.

"One point that I would like to emphasize particularly, is that this 'Made in America' movement is not a hysterical, sensational idea. It is a great, educational movement that will take much time and hard work. The incorporators have volunteered to shoulder the leadership but they will need the help of everyone, for everyone will be benefited. We want suggestions of all kinds for we shall need them. It took Europe years to gain its prestige. It will take us a long time to establish ours. We have the advantage of being the one country in the world in the position to do it just now. The movement is not directed against any nation but in the interest of the United States of America. The opportunity that has presented itself to us, is not of our making, yet we would be foolish to ignore it."

That the activities of the association have been cabled abroad is indicated by a letter received from a firm in Ivanovo, Voznesensk, Russia, in which the writer says:

"Every kind of goods which we have received from Germany are now stopped because of the war. Perhaps you can aid me by sending me the addresses of American firms making aniline dyes, and also electric lamps of any kind. I am willing to pay in advance."

**BREAKS A COLD,
OPENS CLOGGED
HEAD AND NOSE**

**"Pape's Cold Compound" Ends
Severe Colds or Grippe in
Few Hours.**

Relief comes instantly. A dose taken every two hours until three doses are taken will end gripe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dizziness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stay stuffed-up! Quit blowing and snuffling! Ease your throbbing head! Nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 25 cents at any drug store. It acts without assistance, tastes nice, causes no inconvenience. Be sure you get the genuine. Adv.

171 SAVED WHEN FREIGHTER RAMS COAST LINER



Survivors of the S. S. Metapam being taken from the S. S. Atlantic, which steamer had picked them up in life boats, after the United Fruit liner was rammed by the freighter Iowan of the American-Hawaiian line, in Ambrose channel. All of the 72 passengers and the crew of 92 were carried to safety in the sinking ship's lifeboats and were picked up by various liners that rushed to the rescue.

Heating Stoves That Heat

..at..

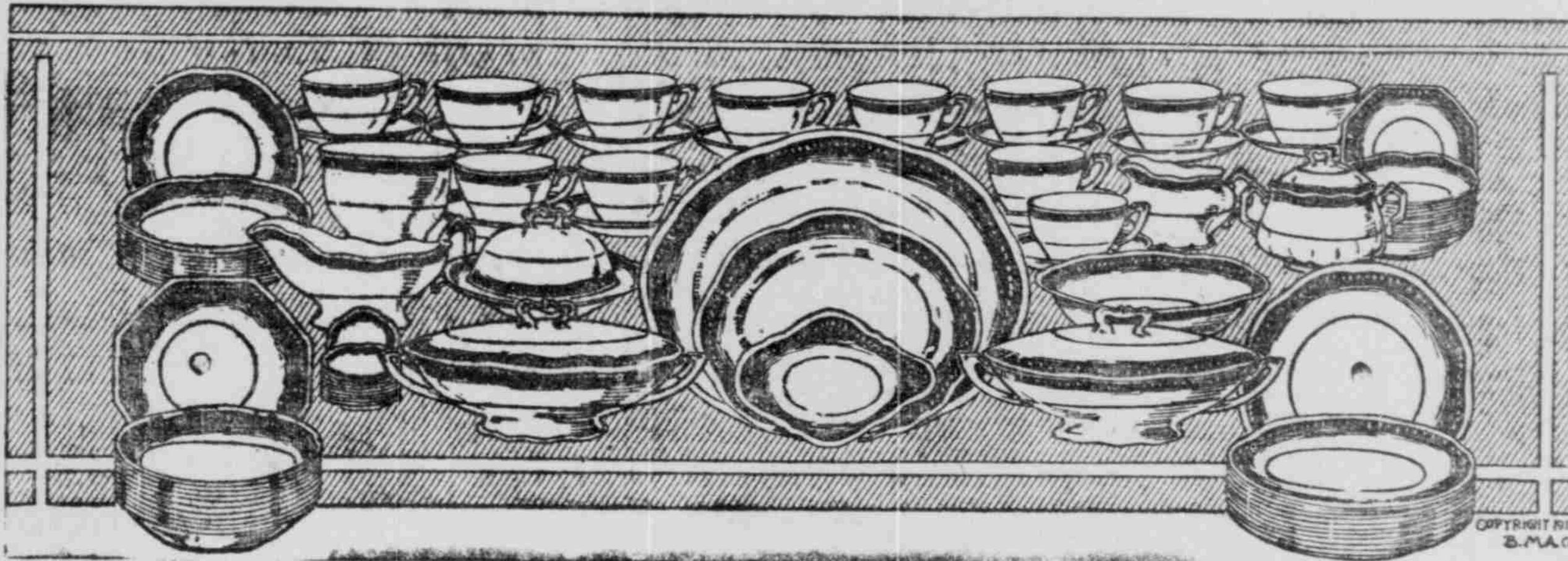
SIBLEY'S HARDWARE

WANTED:—150 NEW CUSTOMERS

The responses to our free offers last week were most encouraging. Many new names were added to our long list of satisfied customers. We will hold these offers open a few days longer. We want at least 150 more to take advantage of this liberal plan and secure handsome, practical presents when they purchase furniture and house outfits here. Come and get acquainted with the many advantages of buying at the BIG STORE. See these desirable presents, any one of which is given with merchandise purchases.

53-Piece Dinner Set FREE With a Purchase of \$50 or Over

An
Amazing
Value
in
a
Dinner
Set



Given
FREE
To
All
Customers
Cash
or
Credit

A richly gold striped 53-piece Dinner Set. This is a remarkably high class set of tableware. Made of pure white porcelain, with a rich gold band border under-glazed; made by one of America's best potteries. Each and every piece is refined in shape, exclusive in design and will harmonize perfectly with the highest class table furnishings. We want you to feel that you are going to receive a wonderful present when this Dinner Set is delivered free, with a purchase of \$50.00 or more, and we know that you will be more than satisfied.

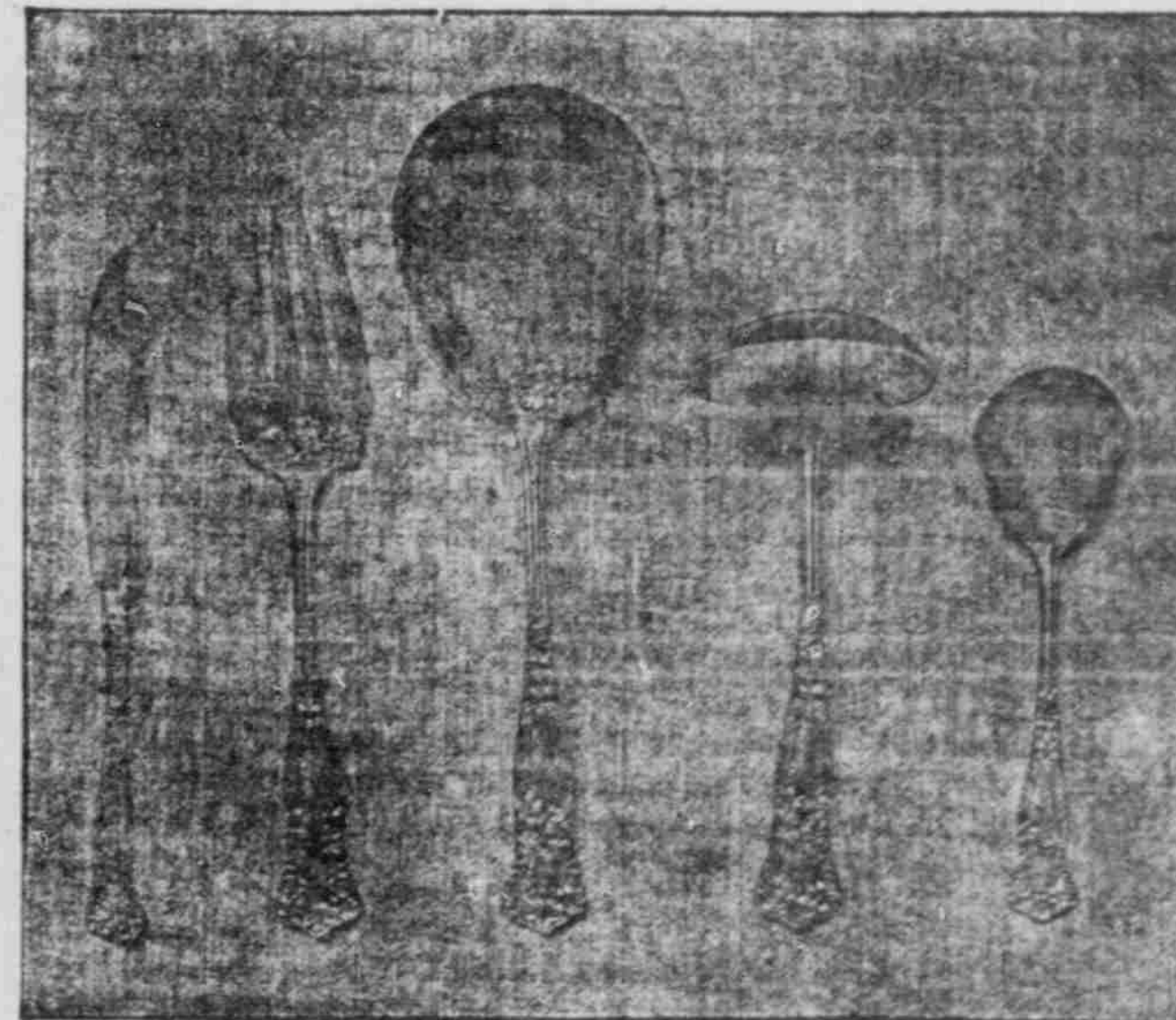
\$4.00 32-Piece Crystal Cut Glass Set FREE



This handsome 32-piece crystal cut glass set, exactly as illustrated, will be given with every purchase of \$35.00 or more. Entirely new, handsome designs, elaborately and deeply cut of a pattern that is very brilliant and highly finished. The large Sunburst patterns and rich panel designs have been cut in the most skilful manner. Free with purchase, as stated above.

\$5.00 5-Piece Silver Set FREE

Here is an addition to every housewife's table that will be appreciated. The combination set consists of 1 Salad Spoon, 1 Butter Knife, 1 Salad Fork, 1 Soup Ladle and 1 Sugar Shell. Richly embossed, like cut, in handsome satin lined case, complete, and absolutely FREE with every purchase of \$35 or more.



Any One Set Free With Purchase As Stated Above

THE BIG STORE **McGill's** **S. MICHIGAN ST. OPP. AUDITORIUM**